

SOUTHEAST YOUTH OF THE YEAR

June 9, 2021 ■ 7:00 PM EDT

SPONSORSHIP LEVELS

DIAMOND SPONSOR - \$100,000

Recognition as Diamond Sponsor

All the benefits of Platinum level, plus:

- Exclusive, company-written and/or individual spotlight with logo in weekly communications, closest to event
- Recognition as Diamond Sponsor in post-event highlight reel
- Opportunity for 15-sec video ad during the pre or post show
- Logo on youthoftheyear.org following Southeast Youth of the Year announcement
- Opportunity to engage employees related to Youth of the Year program

PLATINUM SPONSOR - \$75,000

Recognition as Platinum Sponsor

All the benefits of Gold level, plus:

- Logo on dedicated event website (with hyperlink)
- Exclusive, company-written and/or individual spotlight with logo in weekly communications
- Logo branding in footer of all event communications
- Full-page ad in event program
- Recognition as Platinum Sponsor in post-event highlight reel
- Recognition by emcee during the show
- Private meet and greet with your select guests and select BGCA leadership pre-event
- Listing in press release and media advisory
- Invitation to additional virtual events as scheduled
- Opportunity to serve on judging panel at regional Youth of the Year event
- Opportunity to create custom integration
- Opportunity to be involved in virtual engagement with YOY participants

GOLD SPONSOR - \$50,000

Recognition as Gold Sponsor

All the benefits of Silver level, plus:

- Company (and/or individual) spotlight in weekly communications with Gold Sponsors
- Opportunity for logo on virtual photo booth page
- Logo on thank you communications
- Recognition in post-event highlight reel
- Meet and greet opportunity with Youth of the Year winners immediately following event (with other top sponsors)
- Sponsor thank you gift box
- Leadership opportunity for a high-level executive to serve on the Event Committee (this core group of dedicated executives will serve as the drivers of the campaign)
- Opportunity to serve on judging panel at state Youth of the Year event, based on time/availability

SILVER SPONSOR - \$25,000

Recognition as Silver Sponsor

All the benefits of Bronze level, plus:

- Logo on invitation
- Logo on dedicated event website
- Company (and/or individual) spotlight in weekly communications with Silver Sponsors
- Logo in pre-show loop
- Logo in post-show loop
- Half-page ad in event program

BRONZE SPONSOR - \$15,000

Recognition as Bronze Sponsor

Pre-event collateral and communications:

- Listing on invitation
- Listing on dedicated event website

On-site collateral:

- Listing in pre-show loop
- Listing in post-show loop
- Quarter-page ad in event program

Post-event collateral:

- Listing in thank you communications
- Access to virtual experience and invitation to share with network and guests
- Thank you gift

BENEFACTOR - \$10,000

Recognition as Benefactor

Pre-event collateral and communications:

- Listing on invitation
- Listing on dedicated event website

On-site collateral:

- Listing in pre-show loop
- Listing in post-show loop
- Quarter-page ad in event program

Post-event collateral:

- Listing in thank you communications
- Access to virtual experience and invitation to share with network and guests
- Thank you gift

INDIVIDUAL ACCESS - \$1,000

- Access to virtual experience
- Thank you gift

To learn more about this year's Youth of the Year Experience or sponsorship opportunities, please contact Lori Glidewell at LGlidewell@bgca.org or 404-403-9427 or visit seyoy.bgca.org.



**BOYS & GIRLS CLUBS
OF AMERICA**

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YES! I WOULD LIKE TO SUPPORT THIS EXPERIENCE

(Please check selection below)

DIAMOND SPONSOR - \$150,000

PLATINUM SPONSOR - \$100,000

GOLD SPONSOR - \$50,000

SILVER SPONSOR - \$25,000

BRONZE SPONSOR - \$15,000

BENEFACTOR - \$10,000

INDIVIDUAL ACCESS - \$1,000

PAYMENT INFORMATION

I would like to make a One-Time Gift Multiyear Sponsorship

Date payments to begin: _____ Amount of each payment: _____

Check Wire Transfer Please Invoice Donor-Advised Fund or Charitable Investment Account

I would like to make a donation of stock or securities:

Number of shares: _____ Name of stock: _____

Credit Card - please visit seyoy.bgca.org or call 404-403-9427

Please make checks payable to **Boys & Girls Clubs of America**

Return to: Boys & Girls Clubs of America, Attn: Southeast Region, P.O. Box 117431, Atlanta, GA 30368-7431

CONTACT INFORMATION

Please print supporter name exactly as it should appear in sponsor listings and other materials:

First Name: _____ Last Name: _____ Phone: _____ Home Cell Office

Company: _____ Email: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

I pledge to make a gift of \$ _____ to support the Youth of the Year Experience and mission of Boys & Girls Clubs of America to enable all young people, especially those who need us most, to reach their full potential.

Signature: _____ Date: _____

PLEASE RETURN THIS FORM WITH YOUR PAYMENT

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